

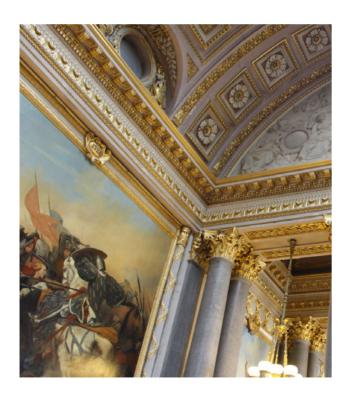
## DISCOVERING THE HISTORY OF VERSAILLES THROUGH PERFUMES...

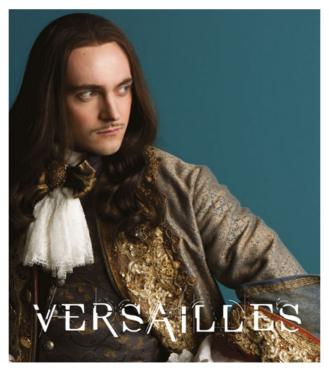


Versailles, a place of artistic excellence and creativity, has never been so fashionable!

A name that makes you dream and want to discover all its secrets.

If the former Royal city is the symbol of luxury, refinement and a perfect French "art de vivre", it is also a jewel of entrepreneurship and creativity in multiple areas.







hether in fashion, fashion design, cinema, decorating or music, the baroque period keeps inspiring designers. If Versailles was in the XVIIth century the center of the baroque music, today it is the place of the Festival Electro Chic showing native electro-pop groups of Versailles (Daft Punk, Phoenix, saint Michel). They are the symbols of Versailles Touch, generating talents, which renew contact with the origins of the Royal City and its avant-gardist vocation.

Arty Fragrance by Elisabeth de Feydeau has been part of this momentum ever since 2011. With the olfactive refinement inspired by the baroque time of kings at the Château de Versailles, Arty Fragrance has been creating scents that are deliberately modern and will perfume interiors with sheer elegance.







## IN SEARCH OF LOST PERFUMES



Surprises and delights, discover the scents of the former Royal city. To enjoy new experiences, be touched, learn and have fun, through workshops both recreational and interactive.

Arty Fragrance's olfactive workshops will take you into the heart of the atmosphere of the court of Kings and Queens, and use your senses to walk back in time and discover all the anecdotes and unusual stories that make History...in a different way! You will learn about the raw materials used by famous perfumers and master wax craftsmen, and discover the smell of various olfactive combinations typical of that period. You will then learn how to re-create these olfactive combinations and discover the magic of perfume...



An experience that was exclusively designed for you by Elisabeth de Feydeau, historian and perfume expert, specialist of Life at the Court of Versailles, who wrote the content of these workshops after extensive historical research. She is the author of numerous books on the subject, including Jean-Louis Fargeon, perfumer of Marie-Antoinette (Perrin editions, 2005), Marie-Antoinette's herbarium (Flammarion éditions, 2012) and Marie-Antoinette's eau de rose (Prisma éditions, 2017).

### TAILOR MADE WORKSHOPS JUST FOR YOU!

- WHETHER YOU MAY BE AN INDIVIDUAL, A COUPLE OR A FAMILY, A GROUP, A COMPANY, AN ASSOCIATION, A SCHOOL, A RETIREMENT HOME...
- **ON LOCATION, ON YOUR COMPANY PREMISES OR AT YOUR OWN HOME**
- TO TRAVEL WITH YOUR SENSES IN TIME AND SPACE, AND LEARN, WORK TOGETHER, CREATE, EXPERIMENT, DREAM, CELEBRATE SOMEONE'S BIRTHDAY, SPEND A NICE EVENING WITH FAMILY OR FRIENDS...
  - WORKSHOPS, BUT ALSO VISITS OR CONFERENCES IN FRENCH OR IN ENGLISH
    - **PARTIE DURATION AND COST BEST SUITABLE TO YOUR NEEDS**
- ♠ ALL PRODUCTS USED ARE NON-TOXIC, RESPECT YOUR HEALTH AND ARE ENVIRONMENTALLY FRIENDLY









### WHAT IS A WORKSHOP LIKE?



After a historic introduction about Versailles and its signature scents, you will be able to choose between various offers, alone or combined to your leisure.

#### THE ODORAMA

An olfactive journey discovering main perfume raw materials and famous perfume combinations of that period, to make you travel through time and space within the former Royal city down to the most intimate places of the Chateau de Versailles. Your senses and knowledge will help you travel back in time with perfumes. We can concentrate on various themes.

### 1h3O Groups of 1 to 1O people



#### THE CREATION WORKSHOP

After discovering a few raw materials used in perfumery, and appreciating different types of scent combinations, you will learn how to combine them and create your own concentrate. At the end of the workshop you will create your own signature candle, which you will be able to take home. This workshop can also be adapted for younger people or kids. Sensibilisation and creativity for an exclusive olfactive souvenir

### 2 hours Maximum of 8 people



#### THE ANIMATED SALE

Private - or Corporate- sale according to your availability and tailored to your own agenda needs, and designed especially for you. Discovering our products in the most exclusive and personalised way, with preferential prices.

1h3O Groups starting from 8 people



#### THE SENSORIAL WALK

Come and discover the gardens of the Petit Trianon just like Marie Antoinette did, pacing through this amazing domain, and discovering the most mythic materials of perfumery, and those favorites to the Queen. And learn about her beauty secrets. For all History and Botanic lovers.

1h30 on site

Groups between 1 and 10 people Between May and September



#### THE TEAM BUILDING WORKSHOP

A playful way of making a group of people work together on an olfactive challenge. With the help of a few hints on perfume raw materials and some historical anecdotes, your mission will be to identify the dominant fragrances of a few olfactive combinations. Can be completed by by a greedy quiz, with a tasting of royal delights! To strengthen team spirit around some fun and original subjects.

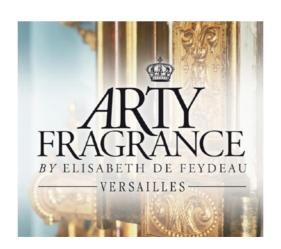
1h3O For several groups in "competition"



#### **SENSIVITY OF KINGS AND QUEENS**

After an exclusive visit of the royal apartments of the Chateau de Versailles (depending on availability / reservation at the Tourism office or directly at the Chateau de Versailles, or Guidatours) enjoy an olfactive discovery of flavors and greedy pleasures of the Court after the exclusive visit of the apartments of the Palace. To enter the heart of history, and discover the kings and queens' intimacy.

1h3O sur place Groups from 1 to 1O people



#### **OLFACTIVE TREASURE HUNT FOR CHILDREN**

An innovative activity for a birthday party or for teenage evenings. To help children explore and discover the amazing world of perfumes and Life of kings and queens at the Court of Versailles, in a very educational way, using their senses and games, quizzes, etc.

An olfactive program specifically suited to children, from age 7.

1h3O Groups from 8 children



## **ADDITIONAL SERVICES**

At the end of every workshop, you will have the possibility of adding various options to make your experience even more unforgettable.

- **SAVORING A GLASS OF CHAMPAGNE AND DELIGHTS IN THE ROYAL TRADITION**
- TASTING OUR SIGNATURE CHOCOLATE ELIXIR, PREPARED JUST LIKE IT WAS IN THE 18TH CENTURY FOR THE FAMOUS "GOÛTER" OF QUEEN MARIE-ANTOINETTE
  - **WELLING AN ARTY FRAGRANCE CANDLE SALE WITH PREFERENTIAL PRICES**
  - PERSONALISING AN ARTY FRAGRANCE CANDLE WITH THE LOGO OF YOUR CHOICE (USING A
     GOLDEN LEAF ACCORDING TO THE ROYAL TRADITION, OR CALLIGRAPHY ENGRAVING)









# **ESTIMATE REQUEST**



We will adapt to your demand in the most unique and personalised way, with all the little extras that make a difference (tasting, presents or souvenirs, etc).

An unforgettable experience for you, your family, your friends or your employees!

To buy for yourself or for someone else.

Send us these details and we will get back to you with a personalised estimate as soon as we can!

CHOSEN WORKSHOP(S):	
TYPE OF AUDIENCE:	
• NUMBER OF ATTENDEES :	
◆ DATE:	
YOUR DETAILS (EMAIL AND TELEPHONE) :	



### WE REMAIN AT YOUR ENTIRE DISPOSAL

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